



Privacy Policy

The websites <https://bluepasscloud.io> and www.unikey.com (the "Sites") are provided by UniKey Technologies, Inc. ("UniKey", "we", "us" or "our"). Your privacy is important to UniKey. This "Privacy Policy" governs your use of the Sites (including, without limitation, both mobile and online versions of our Sites), whether via personal computers, mobile devices, or otherwise, and also applies to your use of interactive features, widgets, plug-ins, applications, content, downloads and/or other services that we own and control and make available through the mobile or online version of the Sites. This Privacy Policy does not apply to our data collection activities offline or otherwise outside of our Sites (unless otherwise stated below), and does not govern the data practices of third parties that may interact with our Sites. It is important that you read and understand the entire Privacy Policy before using the Sites. If you are unwilling to consent to our collection and use of your Personal Information as described in this Policy, and to accept the terms in the Terms of Use, you should not access or use the Sites.

Collection and Use of Personal Information

From time to time we collect, retain and utilize Personal Information about you to operate our business and to make services and other opportunities available. The term "Personal Information" means personally identifiable information that we may obtain about you, including but not limited to your name, age, gender, email address and phone number. We recognize and respect your privacy concerns about this information. We obtain Personal Information in a variety of ways (for example, when you contact us directly by email, from your other transactions or experiences with us, or from other third parties). Also, when you visit the Sites, we collect information that might or might not identify you for purposes of measuring the use of the Sites and improving its content, as described below.

Information We Collect or Store as You Access and Use the Sites

In addition to any Personal Information or other information that you choose to submit to us via our Sites, we and our third-party service providers may use a variety of technologies that automatically (or passively) store or collect certain information whenever you visit or interact



with the Sites ("Usage Information"). This Usage Information may be stored or accessed using a variety of technologies that may be downloaded to your personal computer, laptop, tablet or mobile phone (a "Device") whenever you visit or interact with our Sites. Usage Information may be non-identifying or may be associated with you. To the extent that we associate Usage Information with your Personal Information, we will treat it as Personal Information.

This Usage Information may include:

- your IP address or other unique identifier ("Device Identifier"). A Device Identifier is a number that is automatically assigned to your Device used to access the Sites, and our computers identify your Device by its Device Identifier;
- your Device functionality (including browser, operating system, hardware, and mobile network information);
- the URL that referred you to our Sites;
- the areas within our Sites that you visit and your activities there, including remembering you and your preferences; your Device location;
- your Device characteristics; and
- certain other Device data, including the time of day, among other information.

We may use various developed methods and technologies to store or collect Usage Information ("Tracking Technologies"). Tracking Technologies may set, change, alter or modify settings or configurations on your Device. A few of the Tracking Technologies include, without limitation, the following (and subsequent technology and methods later developed):

Cookies. A cookie is a data file placed on a Device when it is used to visit the Sites. Cookies may generally be disabled or removed by tools that are available as part of most commercial browsers, and in some but not all instances can be blocked in the future by selecting certain settings. Each browser you use will need to be set separately and different browsers offer different functionality and options in this regard. Please be aware that if you disable or remove cookies on your Device, some parts of our Sites may not function properly, and that when you revisit our Sites your ability to limit cookies is subject to your browser settings and limitations.

Web Beacons. Small graphic images or other web programming code called web beacons (also known as "1x1 GIFs" or "clear GIFs") may be included in our Sites pages and messages. Web



beacons may be invisible to you, but any electronic image or other web programming code inserted into a page or e-mail can act as a web beacon. Web beacons or similar technologies may be used for a number of purposes, including, without limitation, to count visitors to the Sites, to monitor how users navigate the Sites, to count how many e-mails that were sent were actually opened, or to count how many particular articles or links were actually viewed.

Embedded Scripts. An embedded script is programming code that is designed to collect information about your interactions with the Sites, such as the links you click on. The code is temporarily downloaded onto your Device from our web server or a third party service provider, is active only while you are connected to the Site, and is deactivated or deleted thereafter.

ETag, or entity tag. An ETag is a feature of the cache in browsers. It is an opaque identifier assigned by a web server to a specific version of a resource found at a URL. If the resource content at that URL ever changes, a new and different ETag is assigned. Used in this manner, ETags are a form of Device Identifier. ETag tracking may generate unique tracking values even where the consumer blocks cookies.

We may use Tracking Technologies for a variety of purposes, including:

Strictly Necessary. We may use cookies or other Tracking Technologies that we consider are strictly necessary to allow you to use and access our Sites, including cookies required to prevent fraudulent activity, improve security, or allow you to make use of shopping cart functionality.

Performance Related. We may use cookies or other Tracking Technologies that are useful in order to assess the performance of the Sites, including as part of our analytic practices or otherwise to improve the content, products or services offered through the Sites.

Functionality Related. We may use cookies or other Tracking Technologies that are required to offer you enhanced functionality when accessing the Sites, including identifying you when you sign in to our Sites or keeping track of our specified preferences, including in terms of the presentation of content on our Sites.



Targeting Related. We may use Tracking Technologies to deliver content relevant to your interests on our Sites and third party sites based on how you interact with our content. This includes using Tracking Technologies to understand the usefulness to you of the content that have been delivered to you.

There may be other Tracking Technologies now and later devised and used by us in connection with the Sites. Further, third parties may use Tracking Technologies with our Sites. We may not control those Tracking Technologies and we are not responsible for them. However, you consent to potentially encountering third-party Tracking Technologies in connection with use of our Sites and accept that our statements under this Privacy Policy do not apply to the Tracking Technologies or practices of such third parties.

Disclosure of Information

Except as indicated within this Policy, we will not sell, rent or transfer your Personal Information to or otherwise share your Personal Information with third parties. We may share or transfer your Personal Information as directed to do so by you. We may share Personal Information with existing or future third-party partners, such as Nortek Security & Control LLC, which manufactures the products with which UniKey's services are utilized, for product support or marketing reasons. We do not control, and are not responsible for, the privacy and data security practices of these third parties.

We may otherwise transfer Personal Information or Usage Information to third-party vendors who act for us for further processing in accordance with the purposes for which the information was originally collected, or for purposes to which you have subsequently consented. For example, sometimes a third-party vendor may have access to your Personal Information or Usage Information in order to support our information technology or help obtain, compile and manage the information for us.

We may use third-party vendors to perform certain services on behalf of us or the Sites, such as hosting the Sites, designing and/or operating the Sites features, tracking the Sites activities and analytics, and enabling us to send you special offers about our products or services and our partners products or services, or enabling us to perform other administrative services. We may



provide these vendors with access to user information, including Device Identifiers and Personal Information, to carry out the services they are performing for you or for us.

We also may use your Personal Information or Usage Information that is subject to this Privacy Policy: (1) to provide you with information or services or process transactions that you have requested or agreed to receive, such as password resets and granting permissions to others; (2) to process your registration with the Sites, including verifying your information is active and valid; (3) to improve the Sites or our services, to customize your experience on the Sites, or to serve you specific content that is relevant to you; (4) to contact you with regard to your use of the Sites and, in our discretion, changes to the Sites and/or Sites policies; (5) for internal business purposes and for research purposes; and (6) for purposes disclosed at the time you provide your information or as otherwise set forth in this Privacy Policy.

We may access, use, preserve, transfer and disclose your information (including Device Identifiers and Personal Information), including disclosure to third parties: (i) to satisfy any applicable law, regulation, subpoenas, governmental requests, or legal process if in our good faith opinion such is required or permitted by law; (ii) to protect and/or defend the Sites Terms of Use or other policies applicable to the Sites, including investigation of potential violations thereof; (iii) to protect the safety, rights, property or security of the Sites or any third party; and/or (iv) to detect, prevent or otherwise address fraud, security or technical issues.

We are not responsible for any information, including Personal Information that you might disclose in the course of using our services. For example, after you have created an account you might elect to grant permissions to third parties such as friends or relatives. The information you disclose in your invitation message via our services is not within our control.

We may also compile and provide to third parties aggregated information, i.e., compiled information that does not in itself identify you, for research, product development and benchmarking purposes.



Links to Other Websites

You should know that while visiting the Sites, you can be directed, through links, to other websites that are beyond our control. UniKey is not responsible for the privacy practices and policies of such linked websites.

Maintenance of Accurate Information

We have established procedures to correct inaccurate information in a timely manner. If you have any reason to believe that Personal Information about you that is stored and maintained by us is incorrect, please contact us by email at: privacy@unikey.com.

Protection of Personal Information

We strive to maintain the reliability, accuracy, completeness and currency of your Personal Information in our databases and to protect the privacy and security of our databases and the information we collect. Any Personal Information that you provide to us will be stored on our or our third-party provider's computer network servers. We and our vendors maintain reasonable physical, electronic and procedural safeguards to protect the confidentiality of your Personal Information. The security measures in place for the Sites and its servers aim to protect the loss, misuse or alteration of the information you provide to us. If you have any questions or concerns regarding the security of your information, please email us at privacy@unikey.com.

Business Transitions

In the event that UniKey goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your Personal Information or Usage Information might be among the assets transferred. You will not be notified in advance of any such change in ownership or control of your Personal Information.

Changes in Privacy Policy

We reserve the right to change this Policy at any time, so you should review it each time you access the Sites. If we change this Policy, we will post the revised Policy on the Sites.



Children's Privacy

The Sites are a general audience website and we do not knowingly collect any personal information from children younger than the age of thirteen (13) as required by U.S. law. We will delete any personal information collected that we later determine to be from a user younger than the age of thirteen (13). If you are a parent or guardian of a child under the age of thirteen (13) and believe he or she has disclosed personal information to us, please contact us at privacy@unikey.com.

Transfer of Personal Information to the United States

The Sites are operated in the United States and intended for users located in the United States. If you are located outside of the United States, please be aware that information we collect, including Personal Information, will be transferred to, and processed, stored and used in the United States. The data protection laws in the United States may differ from those of the country in which you are located, and your Personal Information may be subject to access requests from governments, courts or law enforcement in the United States according to laws of the United States. By using the Site or providing us with any information, you consent to the transfer to, and processing, usage, sharing and storage of your information, including Personal Information, in the United States as set forth in this Privacy Policy.

Contact Us

If you have any questions or suggestions regarding this Policy, please contact us at: Privacy Officer, UniKey Technologies, Inc., 111 West Jefferson St., Suite 100, Orlando, FL 32801, or by e-mail: privacy@unikey.com.